

The power of connected minds



Internship Campaign Management (m/f/d)

We are the world's leading chemical company because we offer intelligent solutions for our customers and for a sustainable future. We connect and develop people with diverse talents all over the world. For you, this means a variety of ways to advance. Not only your performance but also your personality matter to us, without regard to gender, age, origin, sexual orientation, disability or belief. At BASF, careers develop from opportunities.

Ludwigshafen is the world's largest integrated chemical complex and home to BASF Group headquarters. Located in the heart of Europe's Rhine-Neckar metropolitan region, you will find this to be an attractive place for both work and leisure time.

Learn more about BASF SE at <http://on.basf.com/Headquarters>

What you can expect

During your internship with a duration of three to six months, you will support our team in all campaign management tasks.

- o You will look at the existing marketing strategy, evaluate it and bring in your ideas.
- o Your focus will be on digital marketing and social media marketing.
- o Your work results will be presented to the team both understandably and clear.

What we expect

- o You are enrolled in a bachelor or master degree program in communications or computer science or a comparable degree program with focus on IT or marketing.
- o You have a high affinity towards digital and social media marketing and you enjoy to work on topics in corporate brand management.
- o Ideally you have experience in project management and with investigation methods.
- o In the past you worked with HTML, web-based applications and javascript.
- o You communicate proficiently in spoken and written English and enjoy working in an international team.

We offer

From day one you will be part of the BASF family. You will get involved in challenging fields of activity and have the opportunity to work on exciting projects in an interdisciplinary environment. Depending on the location of the respective group company you will get to know BASF and participate in various workshops and guided tours. In this way you will make numerous interesting experiences and get a deep insight into the world's leading chemical company.

Information regarding internships: on.basf.com/internship

Join the best team with more than 110,000 other minds to connect with globally. Explore your BASF career options at on.basf.com/mycareer.

Working area:
Marketing

Location:
BASF SE, Ludwigshafen

Working hours:
Full-time

Contract type:
Internship

Reference code:
EN58072228_OTH_1

Please apply online at
www.basf.com/career

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